



# 2025

## YEAR IN REVIEW



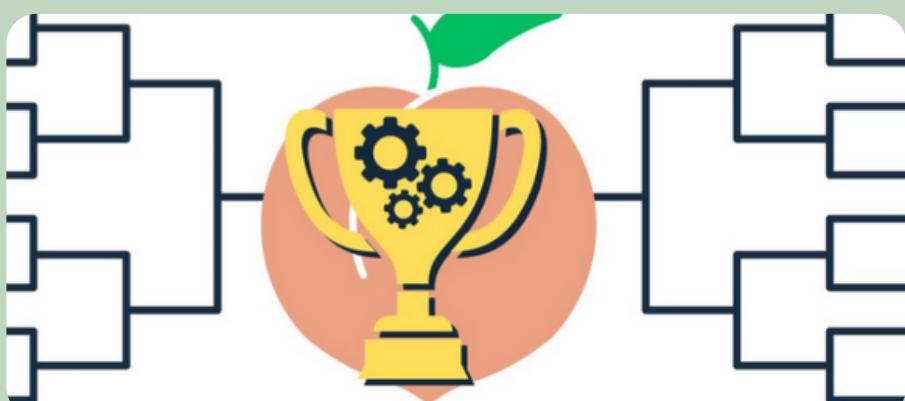
**MEMBER EVENTS:** Hosted 50+ conferences, roundtables, plant tours, and virtual programs with 1,875 registrations, a 10 percent climb in Signature Event attendance, and post-event satisfaction consistently above 95 percent. Legislative dinners drew 216 attendees, including 60 elected officials and 156 members and spouses.

**GAM DAY AT THE CAPITOL:** Marked GAM's 125th anniversary as 75 members and guests received a proclamation from Governor Brian Kemp, with recognition from House Speaker Jon Burns and Senator Steve Gooch.

**MANUFACTURERS' PLAYOFFS:** Launched a new statewide competition celebrating Georgia-made products, generating 63,000+ votes across 30 entrants; PureColor High-Def Carpet from Engineered Floors LLC won the 2025 title.

**OFF-SEASON STUDY COMMITTEES:** Monitored and participated in 10 study committee meetings on issues central to manufacturers, from taxation to Georgia's energy and water resources.

**DC FLY-IN:** Took 20 members to Washington for meetings with 10 Congressional offices and briefings with federal officials at SBA, EPA, and DOE, plus networking with national manufacturing leaders.





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### **TITLE V ADVISORY GROUP:**

Continued service on Georgia EPD's advisory group, working on fee and per-ton emission rate proposals and working with legislature to broaden mobile-source funding.

### **OPERATIONAL EXCELLENCE**

**CONFERENCE:** Debuted a new Signature Event, including a Roper Corporation tour; strong reviews secured its place in the ongoing rotation with 2026 dates announced.

**PFAS AND CHEMICALS:** Tracked legal and regulatory actions, supported liability relief legislation, and helped stall or defeat environmental bills that would have harmed manufacturers.

**TORT REFORM WINS:** Successfully advocated for passage of Senate Bills 68 and 69, the first comprehensive tort reform in nearly 20 years, through coordinated press, coalition work, and direct legislative engagement.

### **ADDITIONAL POLICY**

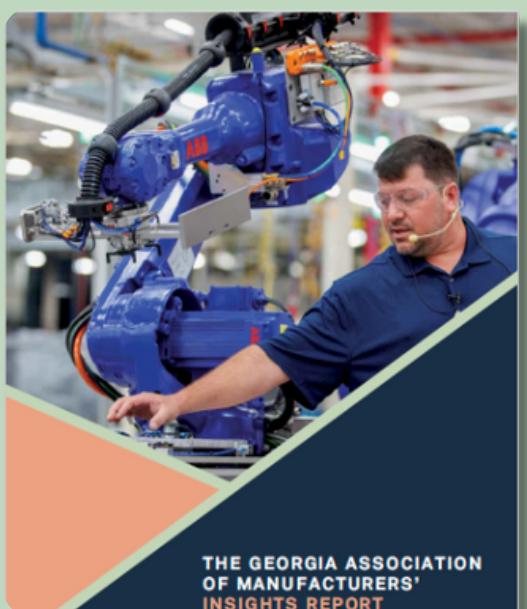
**OUTCOMES:** Backed measures to remove the sunset on increased truck weight allowances, lower state income tax rates, and expand dual enrollment.

### **TAX CREDITS AND EXEMPTIONS:**

Filed comments with the Georgia Department of Audits and Accounts, advocating for the value of key credits and exemptions.

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**INSIGHTS REPORT:** Published the first 100-plus-page report documenting Georgia's manufacturing evolution and outlining GAM's forward advocacy agenda.

**ADVOCACY:** Reviewed and updated GAM's Policy Framework that defines the issues of interest and positions taken by the Association.

**ENERGY SAVINGS:** Helped members realize about \$230 million in avoided and reduced energy costs across 2023–2025.

**LOCAL TAX PROPOSAL:** Worked with members to oppose an Augusta-Richmond County plan to tax energy used in manufacturing.

**2025 IRP SETTLEMENT:** Secured a settlement reflecting GAM's perspective, maintaining an all-of-the-above resource mix, extending and uprating baseload assets, preventing costly DSM proposals that would raise rates, and improving CARES offerings.

**BASE RATE CASE SETTLEMENT:** Achieved a pre-filing settlement freezing base rates for three years, aside from separately addressed excess storm costs in 2026.





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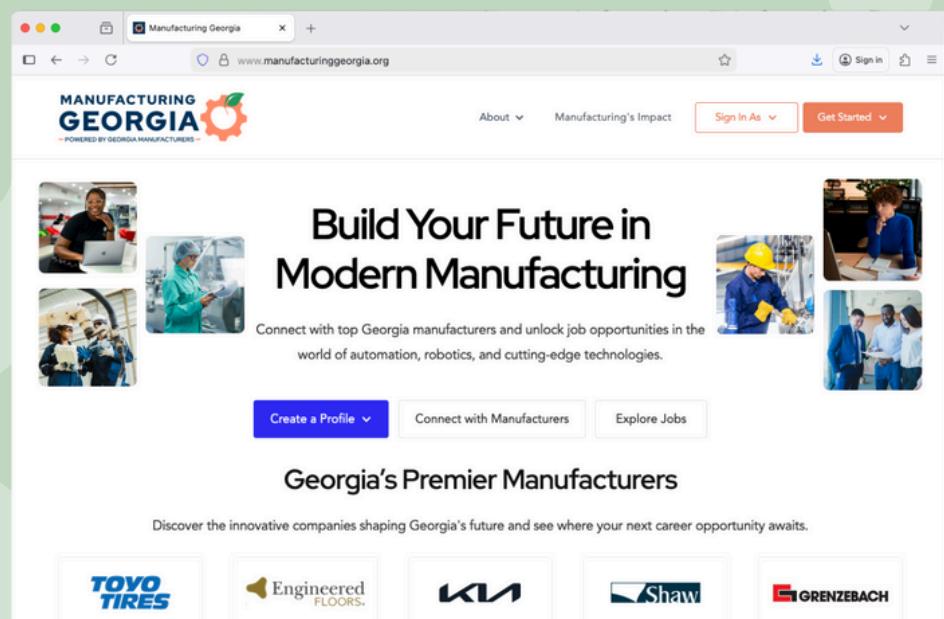
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**ENERGY SUMMIT:** Hosted the first invitation-only Energy Summit with 50+ attendees, co-sponsored by Gas South and Georgia Power, generating strong feedback and deep discussion.

**MANUFACTURING GEORGIA PLATFORM:** Rolled out a new workforce platform connecting manufacturers, job seekers, and educators, now topping 2,000 users and 70 companies.

**WORKFORCE OUTREACH:** Logged statewide speaking and planning sessions to advance workforce development, including multi-hundred-mile trips to meet partners in region.



**DATA CENTER COST PROTECTIONS:** Backed new PSC rules requiring 100 MW-plus data centers to fund initial infrastructure expenses and meet stringent contract and credit measures to prevent cost shifts to other customers.

**ALL-SOURCE RFP:** Intervened in Georgia Power's case proposing more than 9,000 MW of new resources to meet rising demand.

**ENERGY ADVOCACY:** Expanded state and federal outreach to accelerate needed energy infrastructure for manufacturers.



## Meaningful Moments from GAM Staff



### Lloyd Avram: President and CEO

"The team wanted to make our 125th birthday memorable and they did. They truly went the extra mile for our members by inventing programs, activities and publications that never existed before. All in the name of living up to our mission: to be visible, vocal and vital for our members as the advocacy voice of manufacturing in Georgia. The very positive response from our growing roster of members and friends of GAM made the incredible effort all the more worthwhile."



### Brittney Hull: Vice President, Government Affairs

"My fave memory for 2025 is having our members engage at the capitol. We hosted a press gaggle and had members present. We had over 80 businesses engage in the gaggle as well as multiple media outlets. This was a way for us to demonstrate GAM's advocacy strength at the capitol. Michael Edwards spoke on the importance of Tort Reform to the press and our members were instrumental in leaning in and moving the ball on tort reform. Our members learned what I do and got to "work the ropes" to help educate legislators on the importance of Tort Reform in Georgia. It was a perfect example of how GAM works."





# GAM 2025



## MEANINGFUL MOMENTS FROM GAM STAFF



### Clay Jones, Vice President and General Counsel

"This was a year of so many accomplishments, including so many firsts, for GAM. There are so many great moments to choose from. But for me the 125th birthday celebration party we had after the Fall Leadership Conference, graciously hosted by Debbie Schultz, was the pinnacle of the year. The setting and the atmosphere were impeccable, with live music, food, drinks and camaraderie. I kept looking around at so many smiling, happy faces — people brought together because of their love for and support of manufacturing, but bound together by the friendships and connections formed between us. Thinking back on what it really means to have been around for 125 years — the importance and vitality of this enterprise — was confirmed in the most positive way for me that evening."



### Rebekah Murray, Director, Engagement and Events

"One of my favorite highlights from 2025 was our DC Fly-In. It was a last-minute addition to our calendar, but we were able to work together as a team to pull off what I'd say was an overwhelmingly successful event! Seeing our members engage directly with federal and state-level officials and advocating for the issues that matter most was inspiring. It really brought home the good we are doing daily to support our members and the industry in Georgia at large. I would encourage everyone to join us next year. Not only was it empowering, but it was also a lot of fun too!"



## MEANINGFUL MOMENTS FROM GAM STAFF



### Robert Jones, Director, Marketing & Communications

"Even though GAM celebrated its 125th anniversary, we still found new ways to celebrate and champion manufacturers. I loved honoring the Georgia Manufacturers' Playoffs inaugural winner, Engineered Floors, at our Spring Meeting. A lot of work went into recognizing so many of the things made in our state, and unveiling that banner was a culmination moment for our efforts. Nominations are open for the 2026 Playoffs, so don't miss your chance to acknowledge your team's hard work and the amazing things you make. Click here to nominate your product: (<https://gamplayoffs.com/nominations/>).

It has also been my privilege to step into support our workforce efforts, specifically the Manufacturing Georgia platform. Our industry is the last great meritocracy, where opportunity is open to anyone willing to work, no matter their background, and there are not only jobs, but solid careers waiting for those who put in the effort. I hope all of our members will join the platform and help us change the perception of manufacturing as we find the next generation of makers: Get started with Manufacturing Georgia (<https://www.manufacturinggeorgia.org/manufacturers>).



### Stephanie Weaver, Staff Writer

"As a newly minted GAM contractor in 2025, I've enjoyed immersing myself in the GAM member community. Every day I discover one more fascinating detail that demonstrates the value of Georgia-based manufacturing locally and globally. But honestly, the most impressive thing I've witnessed is that our members — leaders in their field, busy folks running complex businesses and making tough decisions — authentically strive for their companies to be a force for good in the community. They understand what's at stake for the people they employ. They take it personally."